

THE PRO
TO KNOW

John Allgeier

OF SOUTHERN VINTAGE

Where Rustic Meets Refined



BY DAWN ANDERSON • PHOTOS BY DICK ARNSPIGER

TheGalt House

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John Allgeier of Southern Vintage: "Where Rustic Meets Refined" represents the third generation of his family in the wood-working business started by his grandfather. John grew up watching his grandfather craft furniture for family members. Then as a teenager, John began working with his father on hardwood flooring. After some time playing football at Campbellsville College and as a cheerleader at the University of Louisville, John left to pursue his lifelong passion and preserve the family legacy, perfecting "the sand-and-finish process that is still the most sought after flooring today." His venture Southern Vintage and its subsidiary company, Flooring & Granite Designs, use both reclaimed and raw materials from the family farm in Fishersville.



John Allgeier



TheGalt House



TheGalt House

Operating out of their Springhurst showroom at 10515 Fischer Park Drive, John and his team are always happy to answer questions by email or over the phone, but believe in the old saying, "We can show you better than we can tell you." Southern Vintage combines the character and textures of their raw and reclaimed materials and the elegance and refinement that their process gives each piece. They specialize in hardwood flooring (engineered and solid, unfinished and prefinished), barn siding, beams, fireplace mantels, live-edge furniture, reclaimed tiles, and shiplap. Photos of material, color, and texture options fill the website. A visit to the beautiful, expansive showroom allows the customer to see and touch for themselves.



The Galt House floor detail



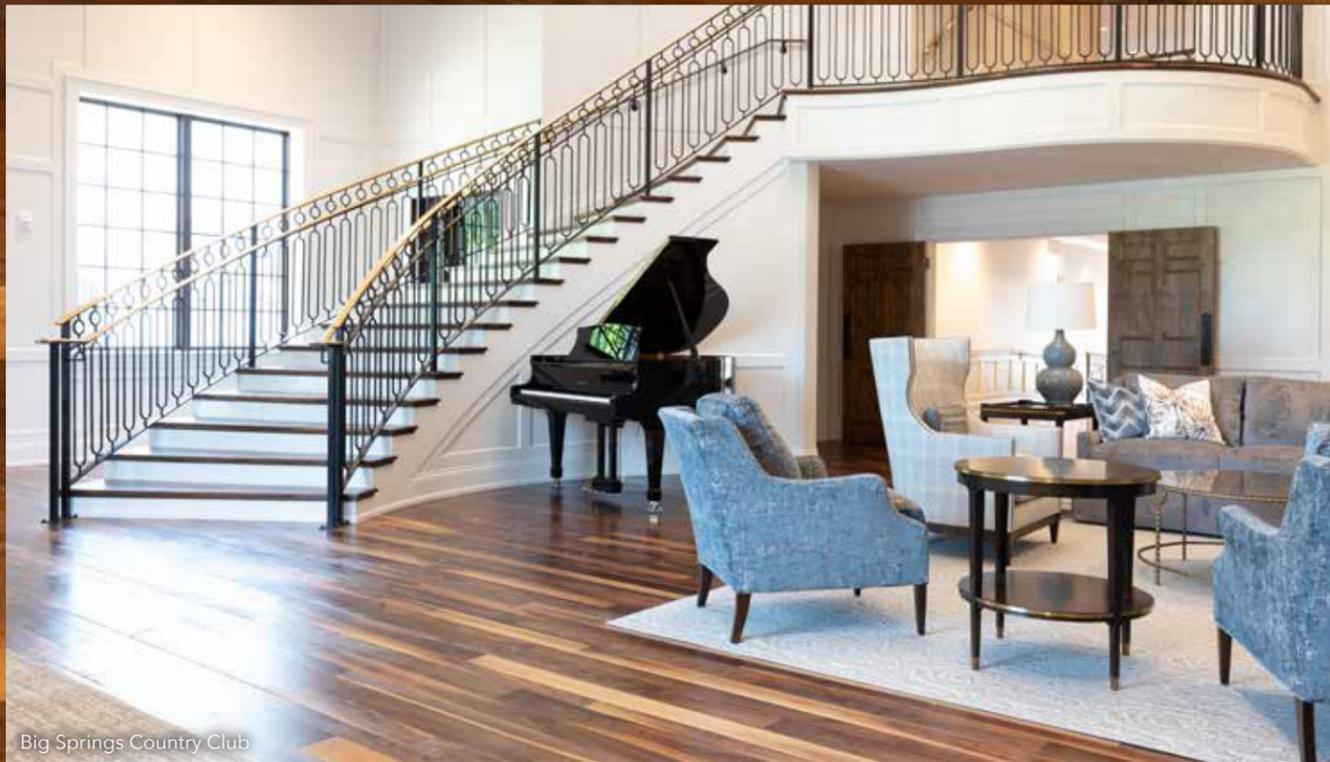
The Galt House



Private residence kitchen floor detail



Private residence kitchen floor



Big Springs Country Club



Big Springs Country Club stairs detail

Southern Vintage prides itself on a high level of customer service, offering products at a reasonable price point, and manufacturing or restoring those products in-house. "No one plays the wood game like we do," says John, "We may not be the biggest, but we are the best - hands-down." In addition to the tremendous selection and inventory of materials and furniture, Southern Vintage offers custom woodcuts, finishes, and designs brought to life from the customer's vision. They even provide by-appointment-only trips out to the production facility to see first-hand the origins of the materials and processes.



Private residence mantle

AT HOME

In addition to the showroom and farm, Southern Vintage's custom beams and flooring are shipped to homes and restaurants around the country. Their custom work can be seen at Johns Hopkins Hospital in Tampa, Florida, at the Galt House, the Gateway to Nulu Building at 552 E. Market Street, Big Springs and Hurstbourne Country Clubs, and the restaurants Grassa Gramma, Hard Rock Café, Biscuit Belly Nulu, and countless residential properties. More conventional home design products and services are also available through Southern Vintage. They offer a wide variety of traditional milled hardwoods for customer installation and DIY-ers, refinishing services, and countertops, specializing in green and reclaimed products in partnership with architectural, building, remodeling, and design firms.

Whether you have some grand custom vision or simply want to select from existing inventory, John has the knowledge to guide you to the right choices for your home or business. And his team is just as educated. "They speak to clients the way I do, based around an experience of customer service." They pride themselves on repeat business from a loyal clientele.

As for current and future design trends in the industry, John sees a real mix of the old and the new: for example, white lacquered cabinets and white quartz comingled with trendy steel and reclaimed beams and flooring. Southern Vintage is also looking forward to expanding the business into a Southern Vintage lifestyle brand, including Kentucky Bourbon and cigars, as an extension of their first-class hospitality and appreciation of clients' tastes. "A client is not just a client. They are friends and family to us. That is exactly how we want to take care of them."

Southern Vintage is his passion, but family is John's top priority. His lovely wife is the COO of the family, and he couldn't do any of it without her. They have five children,

three boys and two girls. They are John's reasons to carry on with the family farm so that he can work there often and still spend time with his family. The Allgeiers believe their job is to guide their children, particularly through high school and college, to their "soul purpose." John would never pressure them to join the family business, though he would love to see them develop an interest naturally. "I hope so."

Southern Vintage is a member of the National Association of Home Builders and the National Wood Flooring Association and an industry partner of the American Society of Interior Designers. They give back to the Louisville community with donations of reclaimed wood, time, and other resources through The Fuller Center for Housing and Southeast Christian Church. These donations serve and support home rebuilding and home makeovers for families in need. ■



Production Facility



Production Facility



Showroom



Grassa Gramma



Grassa Gramma



Showroom

IF YOU GO

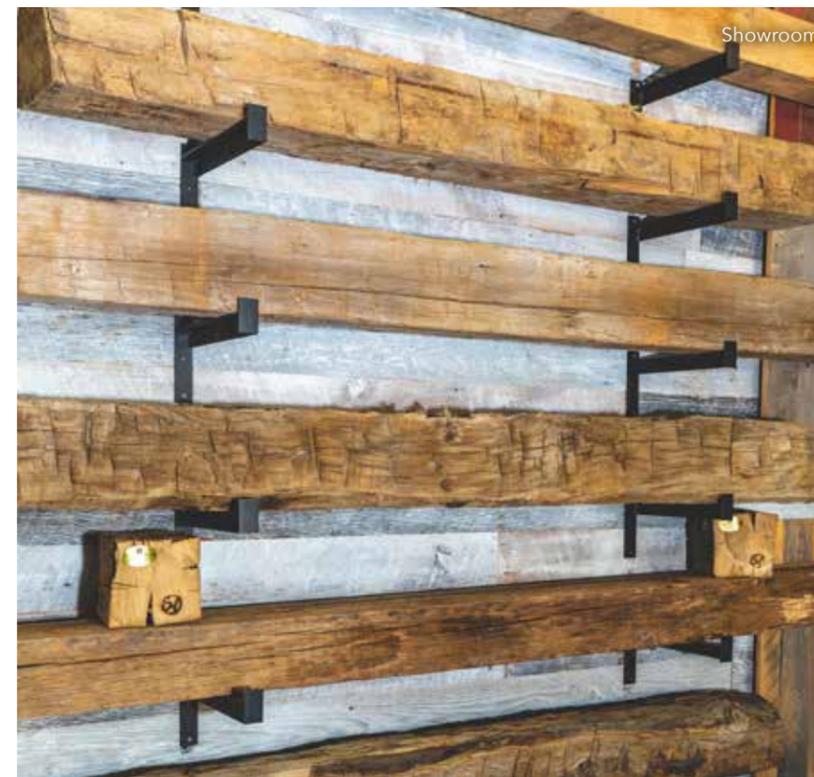
Southern Vintage is opening a new location at 900 East Main Street in November 2020, extending its line into Nulu Downtown Louisville. For more information, visit mysouthernvintage.com.



Showroom



Showroom



Showroom



Private residence